



# MACBETH

International

LIFESTYLE MANAGEMENT • CONCIERGE SERVICE • ADVISORY SERVICES

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## LIFESTYLE MANAGEMENT • CONCIERGE SERVICE • ADVISORY SERVICES

Macbeth is a boutique luxury lifestyle management company providing global bespoke advisory services. Macbeth makes your life easier, wherever you are.

We are professional, discreet, non-compromising specialists in Global Lifestyle support. We are built on the traditional Swiss values of quality and reliability. Macbeth has been built to serve the luxury industry as a central resource for all aspects of the lifestyle market. Our mission is to exceed your expectations by always striving for perfection.

Macbeth services are focused and client orientated, dynamic and entrepreneurial while maintaining

integrity in our internal and external relationships.

We work together as a global team and with a vast partner network where we share responsibility, passion and expertise.

No one can be good at everything and we are proud to have a very compelling partner network which excel in their services. Our team and our partners are committed to providing the highest quality assistance so that you can reclaim your valuable time.

Macbeth Lifestyle Management covers a wide range of lifestyle services including:

- LIFESTYLE MANAGEMENT – CONCIERGE SERVICES
- LUXURY WEDDING
- LUXURY PARTIES
- HEALTH AND WELLNESS
- ELITE MATCHMAKING AND INTRODUCTION SERVICES
- TRAVEL
- REAL ESTATE
- SECURITY
- ADVISORY SERVICES – CARS, WATCHES, FINE ARTS
- WINE ADVISORY SERVICES



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# THE MACBETH DIFFERENCE

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Macbeth is a privately-owned lifestyle management company. We are distinguished from other lifestyle management companies by:

- 01** Our customer driven philosophy built on trust, honesty and integrity.
- 02** Our commitment to continuous innovation through strategic problem-solving, leading-edge technology and a team of elite industry professionals.
- 03** Our commitment to providing quality services and best value lifestyle solutions for our customers.
- 04** Our 20+ years of industry experience.
- 05** And our understanding that every customer is unique and the need to customize packages to meet specific needs.

## Why Choose Macbeth?

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First of all, we work without membership so you have all the flexibility you need. We are very transparent in the fee structure and have negotiated preferred rates with our partners. Second we offer “headache” free services where we can take care of all-inclusive services.

For certain services we have success base fee structure, if we cannot help we will not charge you. We work on performance and most importantly for the total satisfaction of our clients.

We provide personalized and exclusive lifestyle services that are uniquely created for our clients.

As each service is personal to the individual and varies depending on duration, complexity and timing, the fee we charge will be worked out individually. This is why Macbeth pricing are highly flexible.

## Our principles of operations are :

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We listen to what our clients ask us for and we deliver it.

We always review and upgrade our methods, service channels and commercial conditions to provide the best value to our clients.

We treat our partners and our clients with fairness and respect.



## OUR SERVICES

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Macbeth is the premier luxury lifestyle management company in Switzerland. Our mission is to be the One-Stop provider for any task you would need, we make the impossible actually possible. We cover a wide range of services directly or via our trusted and well known global partners. We can be your lifestyle concierge and organize any event you might need. Do you want to rent a property for the summer or a chalet for the winter ski season. We will organize the most charming holiday rental. We will take care of all the logistics from booking to departure and even the ski sets.

### Macbeth Customer Driven Philosophy

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Because everyone in the industry says they are devoted to customer service, it has become a cliché. That's a shame. For many good firms – including Lifestyle – it is much more than that. Our collaborative and consultative approach means we partner with our clients to become a valuable member of your business. We also leverage a fast network of strong partners who

excel in their activities

The only way to assess the real quality of a supplier's customer service is to talk at length to some of their customers or clients. We encourage you to do that. We will happily introduce you to one or more members of our highly contented client base so you can check for yourself.





# MACBETH LIFESTYLE

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Our Lifestyle Management Coaching services will help you manage your life in general more effectively and achieve balance in a demanding environment. Macbeth provides a vast range of personal and corporate luxury concierge services and lifestyle management solutions.







Macbeth provides our clients a practical and convenient way to help you save time, increase efficiency and revitalize your current lifestyle.

Our mission is to exceed your expectations. Always striving for perfection, our team is committed to providing the highest quality assistance so that you can reclaim your valuable time.

Macbeth Lifestyle Management enables you to return to what is fundamentally important in your life and business.

By leveraging industry networks and preferential relationships with global partners, our concierge services specialists have the resources and knowledge to carry out any request to your exact specifications.

Macbeth lifestyle management covers a wide range of services directly or via our partners including:

-  LIFE COACHING
-  IMAGE CONSULTING
-  PERSONAL TRAINING
-  PROPERTY CONCIERGE – HOME MANAGEMENT
-  RELOCATION
-  TRANSPORTATION



Macbeth International is a luxury wedding and party planner and we serve our clients with the highest expectations. We can design and deliver bespoke luxury weddings and parties all over Europe and the sky is not the limit for us. Macbeth International has been selected by sophisticated savvy couple and family who expect a first class service.

## **Luxury Wedding Planners**

Are you looking for a luxury and upscale wedding?

Macbeth International will help you to create the wedding of your dreams and will develop the complete plan in every detail so that it becomes the experience of your lifetime. We will work with you the plan in order to ensure an extraordinary experience for you, your family and guests. We also guarantee absolute discretion.

We work with an international clientele that has high expectations for a luxury, elegant and fun weddings. Our clients also desire full discretion of the plan, itinerary, and location. We can secure the wedding with a high requirement level.

# LUXURY WEDDING

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Macbeth International will assist its clients in creating magical celebrations that exceed expectations. Our unique international team and partner will selection unique locations, transforming your wedding into a stunning moment. You can expect from Macbeth International bespoke and first class service. We work exclusively in the luxury wedding sector and we have an international network of exceptional event suppliers with which we can ensure a flawless service for your wedding. you are planning a wedding, we will make the wedding you are dreaming of a spectacular reality.

Our Wedding services include:



TRAVEL, ACCOMMODATION, JET, HELICOPTERS



CATERING



COORDINATION, STAFFING AND MANAGEMENT



TECHNICAL DESIGN (LIGHTING, AUDIO/VISUAL, SPECIAL EFFECTS)



MUSIC & ENTERTAINMENT



PRODUCTION



EVENT DESIGN DÉCOR AND STAGING



FLORAL DESIGN



SECURITY MANAGEMENT



WEDDING PLANNING



GIFT BUYING / REGISTRY



PHOTOGRAPHY



VIDEOGRAPHY

# LUXURY PARTIES PLANNERS

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Macbeth International manages and produce creative parties at unique locations or location of your choice. We will work closely with you so that we take the stress away and will oversee every aspect your party. We will coordinate from the design, invitation, transportation, catering, world-

class entertainment to the delivery of your party. We will coordinate unique supplier and people so that the event will be unforgettable.

Macbeth creates great parties which is much more than decoration catering and entertainment. Your party needs to have a soul.

## Destinations

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Macbeth International is engaged by our clients because they want something unique and sometime very discreet. We can produce bespoke parties and source any supplier of your choice, all our plans are tailored made and we have a reputation for being extremely flexible and reliable. We will work all the logistics challenges so that your guests experience a flawless experience. We have built a highly experience team composed of personnel, freelancer, partner and suppliers.

- COTE D'AZUR
- MONACO
- ITALY (PORTO CERVO, PUGLIA, FORTE DEI MARMI, MILAN, ROME, FLORENCE)
- LONDON
- PROVENCE
- IBIZA
- MARBELLA
- MYKONOS







# HEALTH AND WELLNESS

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People often want to live healthier and Macbeth provides our Clients tools and support to make it happen. Macbeth brings you the best medical advisory service through a selection of the most renowned medical experts and medical centers in Europe.

Having a happy lifestyle requires you to have strong health and these bespoke services have been a corner stone of Macbeth. As part of our health advisory services, we coordinate all your travel accommodation and any other assistance you might require.



## MACBETHFINDS THE BEST HEALTH AND MEDICAL EXPERT

Macbeth has ensured a strong network of health professionals around those main services

- Beauty & Wellness
- Aesthetics (laser therapy, cosmetic surgery and plastic surgery)
- Clinical sexology and assisted reproduction
- Clinical psychology
- Natural medicine
- Rare diseases
- Specialists
- Stress & Burnout treatment

Your health care requirements will be covered by advisory team who will offer you the best consultation and refer you to world class specialized physicians locally and internationally.

Please use the Contact Form to submit your Macbeth Medical request.

# ELITE DATING AGENCY AND EXCLUSIVE INTRODUCTION AGENCY

BEFORE YOU KNOW IT, YOU'LL BE WONDERING WHY YOU HADN'T USE OUR EXCLUSIVE DATING SERVICES SOONER



Macbeth Matchmaking is a discreet and elite dating agency. We offer introduction services in the major European countries and leverage our international partners for searches outside Europe.

Our clientele consists of people of varying backgrounds, interests & lifestyles who do not settle for second best when searching for their ideal partner.

- Our aim is to fulfill your dream of finding a soul mate, one with whom you can share your life.
- Macbeth Elite Dating and Matchmaking services are highly discreet and confidential, done with a personal touch.
- Our clients are highly successful professionals who want and expect the best out of life. We cater to those with good taste, who travel the world and understand the value of a meaningful relationship.
- There is always a qualified Matchmaker working on your behalf. Our matchmaking service is personalized and never carried out with the use of software algorithms.
- We are all about quality, not quantity. Our matches are made with expert insight and intuition.
- We leverage our vast partner network across Europe to find suitable matches.
- We offer unique personalized coaching services (Image, Life Management and Wellness).
- Your personal information will never be shared with any possible matches without your explicit consent.

Sometime dating can be frustrating and disappointing, but it should not be the case. You will find Macbeth Matchmaking is very unique with a quality focus approach.





## MACBETH TRAVEL

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MACBETH  
ENSURES YOUR SERENITY  
WHEREVER YOU GO

Macbeth specialized in business trips as well as organizing luxurious and unique trips. We can provide to our clients a tailor-made stay, a complete organization regarding all your transportation and logistics needs. Relocation and travel are beautiful experiences lasting for a lifetime. Macbeth is here to personally assist you from the smallest to the most complex tasks involved.

Macbeth is not only committed to providing you with an unforgettable and inspiring trips, we are also committed to ensuring your happiness, comfort and security throughout. When you travel with us, you can feel confident knowing we have partners in every country who are available to accommodate your wishes and needs. From the moment you pick up the phone to after you return home, Macbeth ensures that your journey is seamless, authentic, and beyond what you had imagined.

We know how to apply human means as well as logistics to organize and offer you the most exclusive services in order you to fully enjoy your expectations you would have chosen in advance. Whether you know exactly where you want to go or need some inspiration, Macbeth is here to guide you, and to create a journey that will surpass your expectations. Please use the Contact Form to submit your Macbeth Travel request.

# MACBETH REAL ESTATE

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## LUXURY REAL ESTATE SERVICE – BUY BEST LUXURY HOMES, ESTATES, MANSIONS

We offer professional real estate advisory buying services. We work with the best luxury realtors for your market area. Our Clients utilize our Professional Luxury Real Estate Services will help them to locate that perfect luxury home.

Macbeth offers a tailored and client focused property search service representing the buyer and the renter at all financial levels. We deal in both the residential and commercial markets to source personal and investment geared opportunities. Once we understand your property needs, we can put you in touch with a real estate professional who can assist you in finding your dream home!

By offering the best real estate professionals available, we can provide a full range of luxury real estate products and services to best suit your needs.

We work on a retained basis, solely on behalf of buyers and renters, never the vendor and landlord.

Allow us to be your personal luxury real estate professional and make your luxury home buying experience a pleasurable and rewarding one. Please use the Contact Form to submit your Macbeth Real Estate request.





# MACBETH SECURITY

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## MACBETH HELPS YOU TO FIND THE RIGHT SECURITY AND INTELLIGENCE SOLUTIONS

Macbeth Security is an independent advisor for a wide range of competitive intelligence and global security. We help individual and companies to manage their complex and hostile environment by finding the right partner. We work with a vast network of providers and can select the most appropriated partner for your needs. We help our clients to retrieve and analyze hard-to-find business information. We strive to offer our clients the highest quality, bespoke solutions in order to satisfy their requirements.

### CORPORATE INTELLIGENCE

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|---------------------------------|--|
| INVESTIGATIONS                  | ASSET RECOVERY   |
| SECURITY GENERAL CONSULTANCY    | FRAUD PROTECTION   |
| SECURITY EVENT MANAGEMENT       | IT PROTECTION  |
| PRE-EMPLOYMENT BACKGROUND CHECK | IT SECURITY (INTRUSION TESTS, ETHICAL HACKING, FORENSIC INVESTIGATION) |
| KYC INVESTIGATIONS              | COMPUTER FORENSICS   |
| REPUTATIONAL DUE DILIGENCE      | CRISIS MANAGEMENT & EMERGENCY  |
| ASSET TRACKING                  | SECURITY MANAGEMENT & CONSULTING                                       |
| ASSET PROTECTION                | COMPETITIVE INTELLIGENCE   |

## SECURITY

PROTECTIVE SERVICES

FAMILY OFFICE SECURITY SERVICES

BIOMETRIC SOLUTIONS

STAFF SECURITY TRAINING

TACTICAL SHOOTING TRAINING

SECURITY REVIEWS

SECURITY CHAUFFEUR

ARMoured VEHICLES

24/7 MANNED SECURITY

RESIDENTIAL SECURITY

SAFE AND PANIC ROOMS

CLOSE PROTECTION

BALLISTIC PROTECTION

EVASIVE AND DEFENSIVE DRIVER TRAINING

PERSONAL SECURITY TRAINING





# MACBETH ADVISORY

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## MACBETH PROVIDES AN INDEPENDENT AND TAILORED ADVISORY APPROACH

Macbeth Advisory working model is a 100% “tailor-made approach”. We find the right partner for any work on Family Office advisory, Fine Arts, Fine Watches, Fine Cars and Old Timer. With our partners, we are able to provide tailor-made global advisory services which correspond to your needs. We will provide you an independent advice on the most suitable partner. Macbeth is your gateway to the best the world has to offer, from rare and bespoke product procurement to establishing business connections, Macbeth will find it for you. Whether you are looking for glamorous experiences, luxury services or rare & exotic products, Macbeth excels at securing and delivering access to off-market, rare, and wait-listed luxury goods in every corner of the globe. Our understanding of client’s desires enables us to tailor experiences around their requests from locating coveted exclusive real estate, yachts or automobiles, to luxurious charters, premium travel and exclusive wines and wine properties. As the world evolves at a rapid pace, we continually adapt our partner network. More recently, we have gained a strong partnership between Russia and Africa. Our objective is to create an advisory model that will fit any customer request.





## WINE TRIPS

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Macbeth International wine tours can be customized and tailored to your tastes and needs. Private driver; stay in elegant, historic and boutique hotels; enjoy intimate wine tastings at top wineries; dine in the most exclusive restaurants; and take in captivating scenery of lush vineyards, dramatic coastlines and charming villages. Macbeth International Wine offers over fifty standard packages, in fourteen regions, over four European countries and our Exclusive range fits perfectly with the type of experience that you or your clients would be looking for.

We have introduced Exclusive Tours to accommodate our clients who are looking for the ultimate luxury break in their wine region of choice. These tours are available over a wide range of dates throughout the year, mid-week and weekends, and offer wine lovers the opportunity to visit their favorite Châteaux, wineries and Champagne Houses.

Our expert team are always very happy to discuss the specific wineries and Châteaux with you and advise/recommend accordingly. The hotels proposed are Luxury grade hotels (predominantly 5\*

properties) and guests are met at and returned to their hotels for all-off site visits. The tour transport is completely private and the tours offered at each winery include the opportunity to sample Prestige Cuvées and superlative wines. Where meals are included, these will usually be prepared by a Michelin-starred Chef.

Exclusive tour guests usually prefer to discuss wines with the sommelier and select themselves from the extensive wine list and we therefore do not generally include drinks as part of the meal packages (unless detailed in the tour description).

# PRIVATE WINE TASTING

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MACBETH INTERNATIONAL CAN PROVIDE A SOMMELIERS TOUCH TO YOUR DINNER PARTY OR SOCIAL OCCASION.

## Why not add that touch of sophistication to your event?

If you are thinking of planning a wedding, anniversary, birthday party, family celebration or any other function, you can hire a Sommelier to make the event that extra special. The Sommelier will help in making the appropriate pairing of food and wine, taking care of all aspects of the wine and beverage services.

We can also cater for exclusive events with a tailor made food and wine menu. Most popular ones are wine tasting evenings held in your desired location. This could be in the comfort of your own home, at your office,

your favourite restaurant or indeed any venue. You can enjoy a lunch or an evening wine dinner or a bespoke wine tasting event, the choice is yours.

A private wine tasting is a perfect occasion to meet with family or friends and together you can enjoy wine at its best. Each wine tasting event is bespoke, meaning the service can be tailored to fit your specific requirements and we will do our utmost to make your ideas become a reality.



## MAKING THE MOST OF YOUR SOCIAL EVENT

Select from an increasing portfolio of more than 1000 wines from around the world, We can supply the wines of your choice from our extensive menu or we are happy to use wine from your private collection. We will give advice on which wines compliment particular foods and which wines to offer with each course of your meal.

We can supply utensils and equipment required to run the wine service. We can give advice for suitable set-up for the occasions and we will carry them out. We are able to conduct and cater for a complete dinner service. Last minutes events are also welcome. We can cater quickly and efficiently to your needs. It does require a more hands on process however; this is where our "Can Do" attitude shows its strength.





# WINE CELLAR MANAGEMENT

## WINE CELLAR MANAGEMENT

Once you have bought your wine it needs to be kept well as most wines are certainly worth keeping for some time in the bottle so

as to enjoy at their best. We can advise on managing your existing wine portfolio including new acquisitions, storage, consuming and selling at the right time.

Private or personal, restaurant/bar and hotel wine collections require a tremendous amount of research, planning and an ability to make numerous, confident decisions. A well-stocked collection or cellar should be able to provide wine for every occasion. It gives you a choice every time you serve wine, pairs well with the food you serve and provides joy and excitement when you open a bottle from your own collection.

## Main factors to consider in cellaring

While even relatively small collections can be very satisfactory, if well composed, there are still numerous decisions to be made. What style of collection? How many bottles? Focus on certain regions, varieties, vintages, or producers? What wine for the future? Which wines age well? Which wines could be perceived as investments? To purchase for an investment collection or maybe a cellar that serves for tasting events?

We will help with these decisions, as well as with budgeting, acquisitions/liquidations, logistics, tracking, periodic inventories, reordering and maintenance as well as ongoing development and management to create a personalized collection that you can be proud of. We will help you to design your own wine cellar if necessary with the help of the best in the market in this field.

## BESPOKE WINES

Wine offerings will impress the most discerning collector and enthusiast.

## TRAINING SESSIONS

Macbeth International will offer a range of different courses taught by qualified tutors. Work Shops focused on a particular grape or region or tailor made classes.



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